

RCAF COURSE RUN DE L'ARC

RCAF RUN 2026 CFB WINNIPEG SPONSORSHIP OPPORTUNITY

Elevate Your Brand at 17 Wing's
Premier Community Event

 **200+**
Runners, families
& Supporters

 Live stream &
social stories on
VOXAIR Facebook

 **JUNE 5, 2026**

INVESTMENT
\$200



Sponsor Village Package

ON-SITE PRESENCE



- Connect face-to-face with a niche audience of CAF community members.
- One 6 foot table in the heart of the Sponsor Village.

BRAND RECOGNITION



- Official recognition as a local RCAF Run supporter.
- Increase your visibility within a loyal, local demographic that values community support and healthy living.

HIGH ENGAGEMENT



- Distribute samples, promo materials, or run demos in a high-traffic, celebratory environment.

Why partner with us?



Prime placement to engage with approximately 200+ runners and their families.



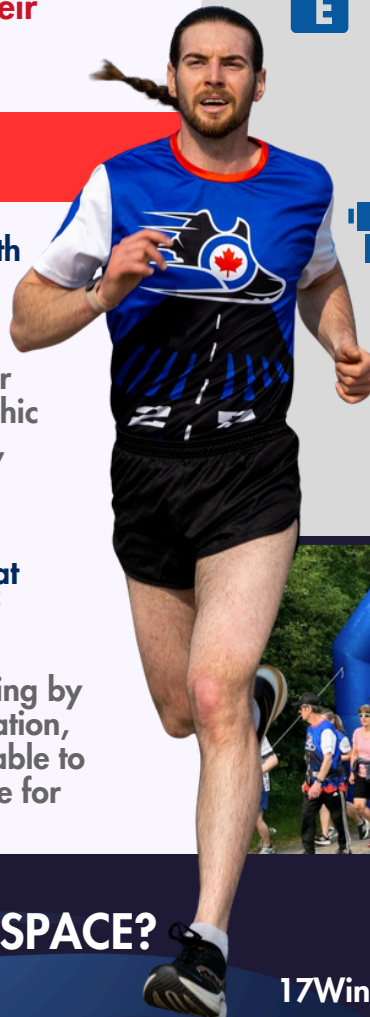
Place your brand front & center before a high-value demographic of military personnel, veterans, and their families.



Align your brand with a nationally recognized event that honors the men and women of the Royal Canadian Air Force.



Move beyond passive advertising by hosting a challenge, demonstration, or interactive activity at your table to create a memorable experience for participants.



READY TO RESERVE YOUR SPACE?



Contact:
17WingVoxair@cfmws.com



Deadline to Register:
May 25, 2026